

Pressrelease:

Contact: Dagmar Leitgeb

Tel: + 43-732-7097-182

Email: d.leitgeb@power-horse.com



POWER HORSE Energy Drink Annual Polo Cup 2005, Dubai U.A.E.

On the 24th of February the Annual POWER HORSE Polo Cup will take place in Ali Albwardy's wonderful Desert Palm Polo Club

POWER HORSE POLO TEAM

| | Handicap |
|---------------------|----------|
| Robert Thame | +4 |
| Jonny GOOD | +5 |
| Walter SCHERB | 0 |
| Hans Georg SCHIEBEL | 0 |

POWER HORSE and POLO POWER

Polo is one of the most exciting team sports activities in the world. The powerful elegance of the horses, the action of the polo players and horses, the technical and tactical strategies and the high speed of the game.

POWER HORSE - HORSE POWER...attracting attention with extra-ordinary Sports! Polo shows exactly what our message is:

- | | |
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| 1. Premium Sport | Premium Product |
| 2. A sport out of the ordinary | extra-ordinary, unique taste |
| 3. Team sport (+ the relation between Man and Horse) | Teamwork of the international Power Horse Team |
| 4. Power, Dynamic, Energy, Strategy | Power Horse Energy Drink |
| 5. Horsepower | PH - Keeps you always on! |
| 6. ...and the most important - the HORSE, in the centre of the sport and in the logo of POWER HORSE Energy Drink | |

A brief history of POLO

Possibly the oldest team sport, polo's genesis is lost to the eye of history. The first recorded game took place in 600 BC, between the Turkomans and Persians.

An Asiatic game, polo was probably first played on a barren campground by nomadic warriors over two thousand years ago. Valuable for training Cavalry, the game was played from Constantinople to Japan by the Middle Ages. British tea planters in India witnessed the game in the early 1800's but it was not until the 1850's that the British Cavalry drew up the earliest rules and by the 1869's the game was well established in England. By the 1930's polo was in the midst of a Golden Age - it was an Olympic sport and crowds in excess of 30,000 regularly attended international matches at Meadow Brook Polo Club on Long Island. The first Polo Club in the world was formed by them at Silchar, west of Manipur. Today it is played on every continent, in more than 50 countries.

POLO RULES

The number of players is limited to 4 a side in all games.

Ponies of any height may be played. A pony played by one team cannot be played by any other team in the same tournament. Protection of ponies by boots or bandages on all 4 legs is compulsory. Players must take all reasonable steps to ensure the welfare of their ponies.

The rules shall be administered in a game by two umpires, who shall be mounted to enable them to keep close to the play, and a referee who shall remain off the field of play in central position.

A full size field of play shall be 300 yards (275 meters) in length and by 200 yards (180 meters) in width in unbounded. The size of the ball shall be 3 to 3.5 inches (76 to 89 millimetres) in diameter.

The standard duration of a game shall be 6 chukka or min. 4 chukka. Each chukka will be 7 minutes in length. At the end of 6 and a half minutes of playing time, the bell will be sounded to indicate 30 seconds remain in the chukka. At the end of seven minutes of playing time, a horn will sound to terminate the chukka. Only if and when the umpire stops the play with a whistle, shall the clock be stopped. The clock should not be stopped when a goal is scored or the ball otherwise goes out of bounds unless the umpire blows the whistle.

After every shoot goal the team has to change the direction of the goal. The team that scores the most goals, including goals awarded on handicap and /or penalty, wins the game. In all games played under handicap conditions, the higher handicapped team shall concede to the lower handicapped team the difference in team handicaps, divided by 6 and multiplied by the number of chukkas of play in the game. Players handicap start for beginners with -2 and goes up to 10 which is the best a polo player can reach in his career.



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